

fashion calendar

RUTH FINLEY, EDITOR
FRANCES HUGHES, ASSOC. EDITOR

1 9 6 0 F/1c

20th YEAR • A WEEKLY PUBLICATION

Week of December 12, 1960

january

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8 EAST 77th STREET
NEW YORK 21, NEW YORK
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FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, DECEMBER 9, 1960</u>			
Friday Dec. 9 1:30 P.M.	PRESS PREVIEW: SPRING- SUMMER COLLECTION <u>Galanos will present his Spring-Summer collection to the press. By invitation only.</u> Publicity: Maxwell Latham Mathews Ltd., PL. 3-5556.	GALANOS (BEVERLY HILLS, CAL.)	SHERATON-EAST HOTEL BALLROOM
<u>WEEK BEGINNING SUNDAY, DECEMBER 11, 1960</u>			
Sunday Dec. 11 1:00 P.M. Brunch	CRUISE DRESSES AT BRUNCH FASHION SHOW Cruise dresses by Kasper for Arnold & Fox available at "Miss Bergdorf". Hats--John Frederics. Shoes--Fiorentina. Reservations--\$4.00; contact: "Mr. Jerome", CI. 6-7700. Fashion Show Dir., Peggy Cantor, MU. 9-8542.	KASPER FOR ARNOLD & FOX	HAMPSHIRE HOUSE FOUNTAIN ROOM
Monday Dec. 12 9:30 A.M.- 5:00 P.M.	OPEN HOUSE: READY- TO-WEAR COLLECTION Continuous showings of Bob Bugnand's first ready-to-wear collection, at open house. Contact: TE. 8-0750.	BOB BUGNAND, INC.	19 EAST 62ND STREET SALON
Monday Dec. 12 12:30 P.M. Luncheon	RESORT COTTONS BY LEADING DESIGNERS Showing of Resort cotton fashions by leading designers. Press by invitation. Public by reservation; contact: "Banquet Dept.", PL. 5-1000. Galey & Lord Publicity: Rosemary Sheehan, MU. 5-1280. Sheraton-East Fashion Director: Mary Alice Rice, CI. 6-1790.	GALEY & LORD	SHERATON-EAST HOTEL BALLROOM
Monday Dec. 12 9:00 P.M.	PRESS PREVIEW OF SPRING COLLECTION <u>Admission by card only.</u> (Black tie.) Contact: CH. 4-5452.	NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM
Beginning Monday Dec. 12	INFORMAL SHOWINGS OF SPRING HATS The Christian Dior Spring millinery collection at informal showings. <u>(No formal show.)</u> Contact: Mme. Marguerite R. Pusey, JU. 2-4870.	CHRISTIAN DIOR MILLINERY--NEW YORK	730 FIFTH AVENUE SALON - 12TH FLOOR
Tuesday Dec. 13 4:00 P.M. Cocktails	PREVIEW OF PANTS AND COORDINATES Zacari's collection of pants and coordinates. By invitation. Publicity: Judith Hall at Diamond-Barnett, 6 East 45th Street, MU. 2-7025.	ZACARI LTD. (1410 BROADWAY)	HOTEL PLAZA WHITE & GOLD SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Dec. 13-	58TH SEMI-ANNUAL LEATHER SHOW	TANNERS' COUNCIL OF AMERICA, INC.	STATLER-HILTON HOTEL BALLROOM
Dec. 14	Fall-Winter 1960 Leather Show, previewing new colors, textures and treatments for Fall shoes and accessories, ten months in advance of retail season. Hours: Dec. 13 - 9:00 A.M. to 7:00 P.M.; Dec. 14 - 9:00 A.M. to 3:00 P.M. Contact: Leif C. Kronen, 411 Fifth Ave., MU. 6-7950.		
Thursday Dec. 15	PRESS SHOWING OF RESORT FASHIONS	PECK & PECK	260 PARK AVENUE SO. AT 20TH STREET
9:00 A.M. Breakfast	Peck & Peck will present "Bermuda Re-Visited"--a preview for the press of Resort fashions, 6th floor, Conference Room. By invitation. Publ.: Xenia Bank, OR. 3-4700.		
Thursday Dec. 15 7:30 P.M. Dinner- Dance	TENTH ANNUAL "ANGELS BALL"	NATIONAL COUNCIL OF JEWISH WOMEN	HOTEL ASTOR BALLROOM
	Annual Angels Ball and Dinner-Dance for benefit of the N.Y. Chapter of the National Council of Jewish Women. Dinner reservations: \$25 per person for dinner and ball in addition to donation of merchandise worth \$100 to Council Thrift Shop. Contact: N.Y. headquarters, 9 East 69th Street, LE. 5-5900. Publicity: Ann R. Silver, MU. 7-8654.		
Sunday Dec. 18 1:00 P.M. Brunch	COUTURE CRUISE FASHIONS IN "ZANTREL"	ZANTREL (A DIVISION OF HARTFORD FIBRES)	HAMPSHIRE HOUSE FOUNTAIN ROOM
	Cruise couture collection of "Zantrel". Hats--Emme and John Frederics. Shoes--Fiorentina. Reservations--\$4.00; contact: "Mr. Jerome", CI.6-7700. Fashion Show Director: Peggy Cantor, 117 East 37th St., MU. 9-8542.		
Monday Dec. 19 9:30 P.M.	"DEBUTANTE COTILLION" CHRISTMAS BALL	FOR BENEFIT OF NEW YORK INFIRMARY	WALDORF-ASTORIA GRAND BALLROOM
	The 25th Annual Christmas Ball for benefit of New York Infirmary. By invitation. N.Y. Infirmary Contact: Lois Best, OX. 7-9575.		
Tuesday Dec. 20 2:30 P.M.	OPENING: SPRING FOUNDATION COLLECTION	WARNER'S	200 MADISON AVENUE SHOWROOM - 10TH FLOOR
	By invitation for press and resident buyers, Dec. 20 at 2:30 P.M. Pre-Market: Jan. 3 at 2:00 P.M. Jan. 4, 5, 6 at 10:00 A.M., 2:00 P.M. Market: Jan. 9, 10 at 9:30 A.M., 11:00 A.M., 2:00 P.M., 3:30 P.M. Jan. 11 at 9:30 A.M., 11:00 A.M., 2:00 P.M. Jan. 12 at 10:00 A.M. Contact, reservations: Kay Keniry, MU. 5-5740. Publ.: Adele Dyer, MU.5-5740.		
Dec. 26	LEGAL HOLIDAY - Monday (Christmas - Sunday, Dec. 25.)		
Tuesday Dec. 27 9:30 A.M. Coffee	PRESS PREVIEW: SPRING BRIDAL FASHIONS	STERN'S	3RD FLOOR BRIDAL SALON
	Stern's will present their collection of Spring bridal fashions to the press. By invitation. (For release Friday, Dec. 30.) Publicity: Mildred Collins, LO. 5-7960.		
Wednesday Dec. 28 9:30 A.M. Breakfast	PRESS PREVIEW: NELLY DON'S SPRING FASHIONS	STERN'S	2ND FLOOR
	Stern's will present the Nelly Don Spring collection for the press. Commentator: Beulah Spillsbury, Fashion Dir. for Nelly Don. By invitation. Publicity: Mildred Collins, LO. 5-7960.		
Dec. 30	STERN'S RELEASE DATE (Spring bridal fashions, preview, Dec. 27.)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Dec. 28 3:00 P.M. Cocktails	PREVIEW: SPRING- SUMMER COLLECTION Fashion show of Glentex-designed scarfs, jackets, beachwear with accents for Spring-Summer 1961. Debut of bulky knitwear collection by Italian designer Bonchi for Glentex. For press and resident buyers, by invitation. Publicity: Ann R. Silver Assoc., 511 Fifth Ave., MU. 7-8654.	GLENSDER TEXTILE CORP. (GLENTEX)	SHERATON-ATLANTIC HOTEL RED ROOM
Jan. 2	LEGAL HOLIDAY - Monday (New Year's Day - Sunday, Jan. 1.)		
Jan. 3	MACY'S RELEASE DATE - Bridal Fashions (No Show)		
Tuesday Jan. 3 11:00 A.M.	PREVIEW OF SPRING MILLINERY William J will present his Spring millinery collection to the press and buyers. By invitation. Publicity: Maxwell Latham Mathews Ltd., PL. 3-5556.	WILLIAM J	56 WEST 57TH STREET SALON - 5TH FLOOR
Tuesday Jan. 3 4:00 P.M. Cocktails	PREVIEW OF SPRING HAT COLLECTION Mr. John will preview his Spring hats, furs and accessories to the press and buyers. By invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Tuesday Jan. 3 5:30 P.M.- 8:30 P.M. Champagne- Buffet	PRESS PREVIEW: NEW BEAUTY SALON Gala opening of 6-story building, dedicated to beauty. Fashion presenta- tion of 1961 Spring coiffures, boutique items and the latest in luxury for today's clientele, modelled by celebrities of stage, TV and society. By invitation only. Publicity: Fredy Schey, MU. 8-1400.	MICHEL KAZAN	16 EAST 55TH STREET
Beginning Tuesday Jan. 3	INFORMAL SHOWINGS OF SPRING HATS Informal showings of Mr. Arnold's Spring millinery collection. (<u>No formal</u> <u>show.</u>) Contact: Miss Jean, PL. 7-9490.	MR. ARNOLD, INC.	20 WEST 57TH STREET SALON - 4TH FLOOR
Beginning Tuesday Jan. 3	OPENING OF SPRING MILLINERY COLLECTION Continuous showings of Frarian's Spring millinery collection, designed by Miss Lucille. Contact: Peggy Lambert or Mr. De Costa, CI. 7-2687.	FRARIAN ORIGINALS, INC.	47 WEST 56TH STREET SHOWROOM - 6TH FLOOR
Beginning Tuesday Jan. 3	OPENING: SPRING-SUMMER JEWELRY COLLECTION Showing of fashion jewelry and boutique gift collection for Spring and Summer. For press and trade. Publicity: Kathleen Mundin, YU. 6-6633.	THE NAPIER CO.	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday Jan. 3	OPENING OF SUMMER COLLECTION Summer collection of woven wool coordinates and cotton knit separates, at continuous daily showings. Publicity: Essie Pinsker, WI. 7-4591.	AILEEN, INC.	1407 BROADWAY SHOWROOM - 42ND FLOOR
Beginning Tuesday Jan. 3- Jan. 11	SUMMER COLLECTION IN LOS ANGELES Mignon will present a special preview of their Summer collection for press and buyers. Contact: Maggie Robbins, DUnkirk, 2-7171, Los Angeles.	MIGNON (498 SEVENTH AVENUE)	SHERATON WEST HOTEL LOS ANGELES, CAL.
Wednesday Jan. 4 10:30 A.M.	PRESS PREVIEW OF SPRING MILLINERY By invitation. Publicity: Ronald Forstadt, CI. 7-7745.	JOHN FREDERICS, INC.	6 WEST 57TH STREET SALON - 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday Jan. 4	SCARFS, ACCESSORIES AND SWEATERS Ben Goodman will present their new Cravenette water-repellent scarfs and accessories, featuring "Painter's Palette Water Color Prints" in silk squares, oblongs, stoles; also showing of an "April Showers" promotion; bulky-knit sweaters and stoles. Contact: Joseph Kellerman, MU. 9-8244.	BEN GOODMAN & SON, INC.	9 EAST 38TH STREET SHOWROOM - 12TH FLOOR
Beginning Wednesday Jan. 4	"COUTURE JACKETS", SCARFS AND STOLES I.J. Nethe will present "Couture Jackets" at budget prices for main floor departments; also chiffon scarfs and stoles featuring the "Aurora Stole" in 24 fashion hues. Contact: Miss Rose, WI. 7-3667.	I. J. NETHE CO., INC.	8 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Beginning Wednesday Jan. 4	READY-TO-WEAR SUIT & BOUTIQUE COLLECTIONS Strelitz of Ireland Summer suit collection and boutique fashions by Simonetta of Rome. By appointment. Contact: Virginia Krementz, PL. 3-4464 or PL. 3-3500, Ext. 203.	STRELITZ OF IRELAND; SIMONETTA OF ROME	VIRGINIA KREMENTZ 42 W. 58 ST., RM. 203
Thursday Jan. 5 10:00 A.M.	PREVIEW OF SPRING HAT COLLECTION Preview for press and buyers of Sally Victor's Spring millinery collection. By invitation. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
Thursday Jan. 5 2:30 P.M.	PRESS PREVIEW OF SPRING BRIDAL FASHIONS Spring bridal fashions to the press. (Release date, Mon., Jan. 9.) By invitation. Publicity: Rita Dobbins, TR. 5-3100.	MARTIN'S (BROOKLYN)	2ND FLOOR BRIDAL SALON
Thursday Jan. 5 3:00 P.M.	PREVIEW: SPRING AND EARLY SUMMER SPORTSWEAR Preview of the Mr. Mort Spring and early Summer sportswear collection, designed by Julie Isles. Continuous informal showings thereafter. Contact: OX. 5-4760, Ext. 737.	MR. MORT SPORTSWEAR	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Friday Jan. 6 9:15 A.M. Breakfast	PREVIEW OF SPRING MILLINERY Emme will preview her Spring millinery collection to the press and buyers. By invitation only. Publicity: Eleanor Lambert, MU. 8-2130.	EMME (19 WEST 57TH STREET)	SHERRY NETHERLAND CRYSTAL PAVILLION
Friday Jan. 6 4:00 P.M.	PREVIEW OF SPRING MILLINERY FASHIONS Preview for press and buyers of the Vincent-Harmik Spring millinery collection. By invitation. Contact: Vincent Berg, MU. 8-1487.	VINCENT-HARMIK (203 EAST 52ND STREET)	SAVOY-HILTON HOTEL LE CHATEAU - 11TH FL.
Saturday Jan. 7 4:00 P.M. Cocktails	SPRING MILLINERY AT VISITING PRESS SHOW The visiting press will preview John Frederics' collection of Spring millinery. By invitation. Contact: Ronald Forstadt, CI. 7-7745.	JOHN FREDERICS, INC.	6 WEST 57TH STREET SALON - 7TH FLOOR
Saturday Jan. 7 5:00 P.M. Cocktails	HATS, FURS, COUTURE FOR VISITING PRESS Preview of Mr. John's Spring hats, couture, furs and accessories for visiting press. By invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday Jan. 7 5:30 P.M.- 8:30 P.M. Buffet	PRESS PREVIEW: SPRING AND SUMMER JEWELRY Trifari will invite the press to a buffet and showing of their Spring-Summer jewelry collection. By invitation. Publicity: Dorothy Lansing, 165 East 66th St., RE. 7-3347.	TRIFARI, KRUSSMAN AND FISHEL INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
Saturday Jan. 7 9:15 P.M.	FASHION SHOW & THEATRE PARTY FOR PRESS R & K will invite the press to a champagne-fashion show, followed by performance of "Leave It To Jane". By invitation. Publicity: Hilda Sherey, PE. 6-0900.	R & K ORIGINALS, INC. (1400 BROADWAY)	SHERIDAN SQ. PLAYHOUSE 99 SEVENTH AVE., SO.
Sunday Jan. 8- Jan. 12	FIFTIETH ANNUAL CONVENTION "Retailing Serves America"--theme of 50th annual convention which will include 35 discussion sessions. Contact: Robert Gur-Arie, Public Relations Director, 100 West 31st Street, CH. 4-8780.	NAT'L RETAIL MERCHANTS ASS'N (100 WEST 31ST ST.)	STATLER-HILTON HOTEL
Sunday Jan. 8- Jan. 13	THIRTY-SIXTH NATIONAL PRESS WEEK IN NEW YORK Spring collections of leading designers (members of N. Y. Couture Group, auxiliary and group showings) for visiting press. By invitation only. Press Director: Eleanor Lambert, MU. 8-2130.	N. Y. COUTURE GROUP (1450 BROADWAY)	HOTEL PIERRE
Sunday Jan. 8 11:00 A.M.	PREVIEW OF SPRING MILLINERY COLLECTION Emme will present her Spring millinery to the visiting press. (Local press and buyers, Fri., Jan. 6 at 9:15 A.M.) By invitation. Publicity: Eleanor Lambert, 32 East 57th St., MU. 8-2130.	EMME (19 WEST 57TH STREET)	SHERRY NETHERLAND CRYSTAL PAVILLION
Sunday Jan. 8 12:00 Noon Brunch	PRESS PREVIEW: HATS AND GOLDEN HAT AWARDS Six national winners of annual Golden Hat Awards will be announced. Also, Spring preview by Millinery Institute of America (Auxiliary Member, N.Y.C.G.) Local and national press, by invitation. Contact: Robert S. Taplinger Associates, 1 East 42nd Street, YU. 6-2800.	MILLINERY INSTITUTE OF AMERICA	SAVOY-HILTON HOTEL COLUMNS ROOM
Sunday Jan. 8 3:30 P.M.	SHOE FASHION SHOW FOR VISITING PRESS National Shoe Institute (Auxiliary Member, N.Y.C.G.) will present trends in Spring and Summer shoes. By invitation. Publicity: Alice Regensburg at Lynn Farnol, 50 Rockefeller Plaza, JU. 6-5777.	NAT'L SHOE INSTITUTE (50 ROCKEFELLER PLAZA)	HOTEL PIERRE ROOF GARDEN
Jan. 9	MARTIN'S RELEASE DATE (Spring bridal fashions. See page 4.)		
Monday Jan. 9 11:00 A.M.	MILLINERY, CLOTHES FURS AND COIFFURES Preview for press of Spring hats, clothes, furs and coiffures. By invitation. Contact: PL. 7-8780.	WALTER FLORELL	30 WEST 57TH STREET SALON - 5TH FLOOR
Monday Jan. 9 12:30 P.M. Luncheon	RESORT-SPRING COTTONS FOR VISITING PRESS Gale & Lord (Auxiliary Member, N.Y.C.G.) will present their annual Spring showing by leading designers at a luncheon for visiting press. By invitation. Publicity: Rosemary Sheehan, 27 East 37th St., MU. 5-1280.	GALEY & LORD (1407 BROADWAY)	HOTEL PIERRE BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 9 4:00 P.M.	FASHION SHOW OF WOMEN'S SWIMWEAR In conjunction with the 50th Annual Convention of the Nat'l Retail Merchants Association, the Swimwear Division of the Nat'l Knitted Outerwear Association will present a fashion show of women's swimwear. For merchandising executives and store owners. By invitation. Publicity: Edward A. Brandwein, MU. 3-7520.	NATIONAL KNITTED OUTERWEAR ASSN.	STATLER-HILTON HOTEL GRAND BALLROOM
Monday Jan. 9 4:30 P.M.	PREVIEW OF SPRING MILLINERY Bergdorf Goodman will preview their Spring millinery collection designed by Halston and Milita. By invitation. Publ.: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Monday Jan. 9 6:30 P.M.	CUSTOMER SHOWING: SPRING BRIDAL FASHIONS Martin's customer showing of Spring bridal fashions. By reservation. Publicity: Rita Dobbins, TR. 5-3100, Ext. 355.	MARTIN'S (BROOKLYN)	ST. GEORGE HOTEL GRAND BALLROOM
Monday Jan. 9- Jan. 13	CORSET & BRASSIERE SPRING MARKET WEEK Contact: Mary Osborne, Corset & Brassiere Council, LE. 2-9440.	CORSET & BRASSIERE INDUSTRY (180 MADISON)	INDIVIDUAL SHOWROOMS AND HOTELS
Tuesday Jan. 10 7:30 A.M. Breakfast	SHOE FASHIONS FOR VISITING PRESS Capezio (<u>Auxiliary Member, N.Y.C.G.</u>) will present a showing of Spring footwear to visiting press. By invitation. Publ.: Lois Muller, JU. 6-2150.	CAPEZIO, INC.	9 W. 61 ST. (AT B'WAY) SHOWROOM - 1ST FLOOR
Tuesday Jan. 10 8:30 A.M. Breakfast	PREVIEW OF HOSIERY-- AGILON STRETCH NYLON Half-hour presentation of the Deering Milliken Agilon stretch nylon hosiery in all age groups, coordinated with complete fashion wardrobe, Breakfast, 8:30 A.M.; showings at 9:00 A.M., Jan. 10, 11, 12, 13, 17, 18. By invitation. Contact: Betty McNally, Agilon; or Julie Buddy, OX. 5-1200.	DEERING MILLIKEN, INC.	1045 SIXTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Jan. 10 9:15 A.M. Breakfast	PRESS PREVIEW: MAURER SPRING BRIDAL FASHIONS Preview for press of Maurer bridal fashions. By invitation. Customer showings, Jan. 10, 11 in the Saks 34th Bridal Salon, 5th floor at 6:30 P.M. Publicity: Maurice Ribeck, LA. 4-7000.	SAKS 34TH	MAURER SHOWROOM 491 SEVENTH AVENUE
Tuesday Jan. 10 9:30 A.M. Breakfast	PREVIEW OF SPRING MILLINERY Spring millinery collections of Irene and Rivera will be presented to the press and buyers. By invitation. Contact: PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
Tuesday Jan. 10 6:30 P.M.	CUSTOMER SHOWING OF SPRING BRIDAL FASHIONS Customer showing of Stern's Spring bridal collection. <u>Admission by ticket.</u> Publicity: Mildred Collins, LO. 5-7960.	STERN'S	3RD FLOOR BRIDAL SALON
Tuesday Jan. 10 7:00 P.M. Dinner	PREVIEW OF SPRING HATS The Trade Promotion Committee of Millinery Promotions Inc. showing of Spring hats by the Millinery Creators of America and Millinery Fashion Exhibitors. For buyers and press, by invitation. Contact: MU. 6-2970.	MILLINERY PROMOTIONS INC. (10 EAST 40TH ST.)	HOTEL ASTOR BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Jan. 11 7:00 P.M. Dinner	DINNER & THEATRE PARTY FOR VISITING PRESS Schiffli (<u>Auxiliary Member, N.Y.C.G.</u>) will invite the out-of-town press to dinner, promptly at 7:00 P.M. and Schiffli Fashion Awards Presentation. This will be followed by a Theatre Party at 8:45 P.M.--"An Evening with Mike Nichols and Elaine May." By invitation. Contact: Schiffli, 591 Summit Avenue, Jersey City, SWarthmore, 5-2347.	SCHIFFLI LACE AND EMBROIDERY INSTITUTE	HOTEL MANHATTAN & GOLDEN THEATRE (W.45)
Wednesday Jan. 11 7:00 P.M.	CUSTOMER SHOWING OF BRIDAL GOWNS Macy's will present "Spring Bouquet of Bridal Gowns" at a customer show- ing. Admission by ticket only. (<u>Release Date, Tues., Jan. 3.</u>) For tickets, contact: OX. 5-4400, Ext. 2273.	MACY'S NEW YORK	3RD FLOOR
Wednesday Jan. 11- Jan. 22	FIFTY-FIRST NAT'L MOTOR BOAT SHOW For the trade, by invitation, Jan. 11-Jan. 13. Open to public, Jan. 14- Jan. 22. Hours: Mon. - Fri., 12:00 Noon - 10:30 P.M. Sat., 10:30 A.M.- 10:30 P.M. Sun., 1:00 P.M. - 7:00 P.M. Admission: \$2.00. Publ.: Bill Sherwood or Ralph Inauzzi, at Harry Bruno, 30 Rockefeller Plaza, CI.6-8040.	NAT'L ASSN. OF BOAT & ENGINE MFRS.	NEW YORK COLISEUM COLUMBUS CIRCLE
Tuesday Jan. 12 7:15 A.M. Breakfast	SPRING PREVIEW FOR OUT-OF-TOWN PRESS Sportempos (<u>Auxiliary Member, N.Y.C.G.</u>), Pantempos and House of Suburbia preview of Spring collection. Also, Sportempos' "Summer Holiday...with a Dash of Smorgasbord." By invitation. Contact: Jesse Goodman, LO.3-7900.	SPORTEMPOS, INC. (525 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Thursday Jan. 12 12:00 Noon Luncheon	SPRING FASHIONS IN WAMSUTTA COTTONS Wamsutta Mills (<u>Auxiliary Member, N.Y.C.G.</u>) will present Spring fashions by leading designers at a luncheon for visiting press. By invitation. Publicity: Ruth Simpson at Mogul, Williams & Saylor Co., TE. 8-7100.	WAMSUTTA MILLS, INC.	HOTEL PLAZA TERRACE ROOM
Thursday Jan. 12 7:00 P.M. Cocktails- Dinner	HAIR FASHION AND HAIRCOLORING REPORT Clairol (<u>Auxiliary Member N.Y.C.G.</u>) preview parade of Spring hairstyles by world known coiffure designers of New York and Paris. For local and visiting press. By invitation. Contact: Terry Grimes Russell, PL.7-4300.	CLAIROL, INC.	NEW TIME & LIFE BLDG. 101 W. 50 ST. TOWER
Jan. 12	OPENING OF ROME COUTURE COLLECTIONS.		
Jan. 13	GIMBELS' RELEASE DATE - Spring Bridal Fashions (No press show.)		
Friday Jan. 13 9:30 A.M. Coffee	PRESS PREVIEW OF SPRING HOME FURNISHINGS Press preview of Stern's Spring home furnishings. By invitation. (<u>Release Date, Mon., Jan. 16.</u>) Publicity: Mildred Collins, LO. 5-7960.	STERN'S	7TH FLOOR
Jan. 14	OPENING OF FLORENCE COUTURE COLLECTIONS		
Saturday Jan. 14 8:30 A.M. - 12:00 Noon Breakfast	OPEN HOUSE FOR VISITING PRESS Madame Helena Rubinstein will invite the visiting press to an open house buffet breakfast, 8:30 A.M. to 12:00 Noon. By invitation. Publicity: Amy Blaisdell, EL. 5-2100.	HELENA RUBINSTEIN	625 PARK AVENUE PENTHOUSE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 16	STERN'S RELEASE DATE--Spring Home Furnishings Show(see page 7).		
Tuesday Jan. 17 4:00 P.M. Cocktails	SPRING-SUMMER RAIN-WEAR AND SPORTSWEAR Preview of March & Mendl's Spring-Summer rainwear and premiere showing of sportswear, designed by Peter Conte. P.R.L. All-Weather Originals designed by Bill Smith. Continuous thereafter at showroom. For press and buyers, by invitation. Publicity: Marion Cook, LA. 4-7942.	MARCH & MENDL; P.R.L. ALL-WEATHER	500 CLUB 500 SEVENTH AVENUE
Wednesday Jan. 18 4:00 P.M.	OPENING OF SUMMER COLLECTION Haymaker will present their Summer collection of shirts, separates, skirts and knitted dresses. Preview for press and resident buying offices. By invitation. Publicity: Grace Horton, BR. 9-6560.	HAYMAKER SPORTS, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Jan. 18 6:30 P.M.	SHOWING OF SPRING BRIDAL FASHIONS Customer showing of Spring bridal fashions. By invitation. (<u>Release Date, Fri., Jan. 13.</u>) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR DRESS DEPT.
Thursday Jan. 19 9:00 A.M. Breakfast	PREVIEW OF FASHIONS IN DENIM "Denim For Work And Play"--preview of collection in Denim for men and women by leading designers. By invitation. Publicity for Denim Council: Robert Rogers at Robert Taplinger Assoc., YU. 6-2800. Fashion Publicity: Peggy Cantor Assoc., MU. 9-8542.	THE DENIM COUNCIL	NEW TIME & LIFE BLDG. 101 W. 50 ST. - TOWER
Jan. 20	INAUGURATION DAY IN WASHINGTON (Friday).		
Tuesday Jan. 24 2:30 P.M.	PRESS PREVIEW OF SUMMER COLLECTION Seymour Jacobson will present his Summer collection to press and buyers. By invitation. Publicity: Gladys Steiner at Lester Harrison, PL. 1-6630.	SEYMOUR JACOBSON, INC.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
<u>SPRING COUTURE OPENINGS IN ROME, FLORENCE, LONDON, PARIS</u>			
Jan. 12- Jan. 14-	CENTRO ROMANO PER L'ALTA MODA ITALIANA Contact: Centro Alta Moda Italiana, Piazza S. Ignazio, 125, Rome		ROME, ITALY
Saturday Jan. 14- Jan. 19	CENTRO DI FIRENZE PER LA MODA ITALIANA Picture release date will be Feb. 20. Contact: D.B. Giorgini, 10 Lungarno Acciaioli, Florence, Italy.		FLORENCE, ITALY
Wednesday Jan. 18- Jan. 31	INCORPORATED SOCIETY OF LONDON DESIGNERS Jan. 18: Cavanagh; Michael Creed; Sherard (by appointment). Jan. 19: Lachasse; Paterson; Stiebel. Jan. 20: Mattli. Jan. 24: Amies (subject to final confirmation). Jan. 31: Hartnell (subject to final confirmation). Contact: Ann Ryan, 46 Old Bond Street, London, W.I.		LONDON, ENGLAND
Beginning Monday Jan. 23	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE Picture release date will be February 28. Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris, France.		PARIS, FRANCE

MOVIES...THEATRE...OPERA...BALLET

- Thursday
Dec. 8 PREMIERE: "THE SUNDOWNERS" (Movie) MUSIC HALL, 6TH AVE. & 50TH STREET
Starring Deborah Kerr, Robert Mitchum, Peter Ustinov, Dina Merrill,
Glynis Johns, presented by Warner Bros. in Technicolor, based on the
novel by Jon Cleary, filmed in Australia. Producer and Director: Fred
Zinnemann. Costumes: Elizabeth Haffenden. Publicity: Leo Wilder,
CI. 6-1000. Music Hall Publicity: Edward Serlin, CI. 6-4600.
- Monday
Dec. 12 EIGHTH WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH STREET
Mon., Dec. 12: Donizetti's "L'Elisir". Tues., Dec. 13: Strauss' "Ara-
bella". Wed., Dec. 14: Gala Performance, Benefit Welfare Fund. Thurs.,
Dec. 15: Puccini's "Madama Butterfly". Fri., Dec. 16: Bizet's "Carmen".
Sat. Mat., Dec. 17: Wagner's "Tannhaeuser". Sat. Eve., Dec. 17: Gluck's
"Alcesteis". Publicity: Francis Robinson, PE. 6-1200.
- Tuesday
Dec. 13 SIXTH WEEK: N.Y. CITY BALLET N.Y. CITY CENTER, 131 WEST 55TH STREET
Tues., Dec. 13: Medea, Jazz Concert, Stars And Stripes. Wed., Dec. 14:
Swan Lake, Agon, Monumentum, Don Sebastian Var. Thurs., Dec. 15: Don
Sebastian Var., Tender Night, Pas De Trois, Western Symphony. Fri.,
Dec. 16: The Nutcracker, Sat. Mat., Dec. 17: The Nutcracker. Sat. Eve.,
Dec. 17: The Nutcracker. Sun. Mat., Dec. 18: The Nutcracker. Sun. Eve.,
Dec. 18: The Nutcracker. Publicity: Philip Bloom, YU. 6-1340.
- Wednesday
Dec. 14 OPENING: "CRITIC'S CHOICE" ETHEL BARRYMORE THEATRE, 243 W. 47TH STREET
Otto Preminger will present the farce by Ira Levin about a drama critic
and the problems involved in criticizing his wife's first play. Starring
Henry Fonda with Mildred Natwick, Virginia Gilmore, Georgann Johnson,
Eddie Hodges, Lou Antonio. Director: Otto Preminger. Costumes: Oleg
Cassini. Publicity: Goodman & Washer, BR. 9-4985.
- Thursday
Dec. 15 OPENING: "WILDCAT" ALVIN THEATRE, 252 WEST 52ND STREET
Starring Lucille Ball, Keith Andes with Edith King, Paula Stewart,
Howard Fischer, Swen Swenson, Clifford David in a new musical comedy set
against the oil discoveries in the early 1900's, presented by N. Richard
Nash and Michael Kidd. Director: Michael Kidd. Costumes: Alvin Colt.
Publicity: Harvey Sabinson, JU. 2-4747.
- Friday
Dec. 16 PREMIERE: "THE 3 WORLDS OF GULLIVER" (Movie) THE FORUM, B'WAY & 47TH ST.
A Columbia release, presented by Charles H. Schneer in Superdynamation
and Eastman Color. Based on the novel "Gulliver's Travels" by Jonathan
Swift, filmed in Spain, starring Kerwin Mathews, Jo Morrow, June Thorburn,
Lee Patterson, Basil Sydney, Sherri Alberoni. Director: Jack Sher.
Publicity: Hortense Schorr, PL. 1-4400.
- Wednesday
Dec. 21 PREMIERE: "PEPE" (Movie) CRITERION THEATRE, BROADWAY & 45TH STREET
Columbia Pictures will present the G S. Positano International Produc-
tion starring Cantinflas, Dan Dailey, Shirley Jones and 35 guest stars,
in CinemaScope and Technicolor. Producer and Director: George Sidney.
Costumes: Edith Head. Publicity: Hortense Schorr, PL. 1-4400.
- Wednesday
Dec. 21 OPENING: "DO RE MI" ST. JAMES THEATRE, 246 WEST 44TH STREET
David Merrick will present the new musical starring Phil Silvers, Nancy
Walker with John Reardon, David Burns, George Mathews, George Givot,
Nancy Dussault. Director: Garson Kanin. Lyrics: Betty Comden and
Adolphe Green. Costumes: Irene Sharaff. Publicity: Bill Doll, JU. 6-4344.

1961

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